

**Getting to Zero - Silicon Valley  
Communication Action Team Meeting -- Minutes  
May 5, 2017 -- 1-2:30pm**

**Objectives:**

Establish 3 Goals to be met by December 1, 2017

Agree to Website site content

Agenda Item	Discussion	Purpose/Action
Review Meeting April 28 and background	Candelario	Share Information
Identify 3 Goals with Action and Responsible Person Communications AT by Dec 1, 2017 <ul style="list-style-type: none"> <li>- Eg Consistent Messages</li> <li>- Website</li> <li>-</li> </ul>	Possible Goals: <ul style="list-style-type: none"> <li>- Develop consistent messaging by end of May 2017</li> <li>- Goal r/t Public information/educ</li> <li>- Goal r/t targeted</li> <li>- Multiple looks/useage of Website</li> <li>- Include STI screening/testing, as well as HIV</li> </ul>	Agreement -- but beginning discussion
Website content review	? Mobile access Alternative directory -- list set You don't want something informative in an info graphic 2nd page will let you choose whether you want to leave site. Primary pg - concrete local info	Web content being developed by Candelario, with input.
Identify next step Action Items	Need to identify expectations <ul style="list-style-type: none"> <li>- PHD Info Officer - when hired</li> <li>- Queer Youth Space - CF</li> <li>- PACE -- Dena</li> <li>- Joy Alexiou -- Dena</li> <li>- Hospital Community Benefit Mgr -- DD</li> <li>- VHP Marketing -- Raj</li> <li>- Crystal H/AACI -- Daniel</li> </ul>	Joy Alexiou will participate with Action Team. Crystal Haney joined AT
Meeting Schedule	Next Meeting - May 5th at AACI Wellness Department, <b>749 Story Road, Suite 50 San Jose, CA 95122</b>	Agreement
Meeting Review -- +/-Δ	Good to have call in meeting	